

*Special!*

# Bargain Basement Sale

*We're counting down the days and  
we're counting down the prices!*



*MTA Conference & Expo*  
11 & 12 NOVEMBER 2011 ROTORUA • RECHARGE & RECONNECT

# Cut Price MTA Conference & Expo 2011 sponsorship specials

*– NEVER to be repeated!*



**We're less than two months out till we 'Recharge and Reconnect' in Rotorua, and just like a well known furniture retailer, we've over ordered and must clear out current stock.**

**Buy one, buy a combo, or buy the whole lot. Some are selling at well below half price! If you are interested in more than one thing, or the whole lot, then, make us an offer! Please note that all prices exclude GST.**

## **BRAND OUR TRANSPORT**

**WAS \$6,000,  
now half price at just \$3000!**

We're on the move! Some of the functions within this busy two day event will be held offsite and require transport. We'll be transporting large groups (250+) to the Repco Carnival at the Barn on Friday night (20 minute journey each way) and to the MTA Gala Dinner at the Blue Baths on Saturday evening. We also have some options and kids programmes running which will require transport morning, noon and night, as well as the odd airport pick up.

There's a ton of ways to get your message across. All buses and shuttles that we use will be branded with your business name. You could leave something on the seats or utilise the PA System or DVD players to promote your message also (if applicable, please check with Anna McGeorge first).

## **ROOM THREE – THE BEST ROOM IN THE HOUSE?**

**WAS \$3,000,  
now just \$1500**

Room Three is located outside of the Conference Centre on the ground floor of the hotel. It is conveniently located just opposite the bar (which will no doubt be well used throughout the event)!

It'll be one of the rooms for our options over the two days, and will be referred to on our timetables and website as '[Your name here] Room'

Your business name will appear prominently over the doorway. You can display banners either side to keep your brand in front of people. This is outside branding only, as the events inside have been sold separately to other sponsors.

## **BREAKFAST FOR MTA COUNCIL – with speaking spot**

**WAS \$3,000,  
reduced to only \$1500**

Council consists of key decision makers and influencers within MTA (Branch Presidents some Vice Presidents from around the country, Committee Chairs and our Board). You will not get to meet this much of your target audience in such a concentration outside of our traditional mid year Council meeting.

While our Council enjoy breakfast in the CenturyYuasa Room on Friday 11 November 2011, you can make a short five minute presentation to them / demonstrate your product as well as display banners and signage – this is for 8:30am on Friday 11 November 2011. You are welcome to leave product or information on their chairs / tables also.



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**You won't ever get a deal for MTA's Conference & Expo this good again! That's guaranteed!**

### **MTA GALA AWARDS DINNER – with speaking spot**

**No reasonable offer refused.  
(RRP \$20,000)**

We can't believe that this hasn't sold! It was, but wouldn't you believe it, a change of circumstance has seen this event come back onto the market at this late stage. This is THE pinnacle of our time together. And you will get MAXIMUM return for a modest investment. Price guide - it is available for a remarkably attractive price – just ask us!

Set in the prestigious 1930s Blue Baths historic building, guests will dine on top of the old juvenile swimming pool and be treated to a range of world class entertainment that can easily complement your brand and strap line. This event is also host to a unique set of MTA Awards..

#### **At this event you can:**

- display your company signage
- formally address conference delegates
- informally interact with conference delegates (we're very flexible about how you might do this)
- place branded gifts on tables
- play a promotional DVD in the background as delegates enter the event
- display a company gobo on the sides of the Baths or inside the dinner venue. (A gobo is an electronic device used to project logos)

### **MTA CONFERENCE & EXPO REGISTRATION DESK**

**WAS \$3,000,  
yours for just \$1500**

Want to touch base with our members on a casual basis? Then, set up camp with us at the [your name here] registration desk for this event. Everyone has to pick up their registration pack and lanyard from here – display your branding and join in the fun. Make the most of this spot, chat to people as they register. You could probably run some sort of a trade stand as part of this as it's up for 1.5 days (but will be packed down while the expo is running). Conveniently located in the Conference Centre foyer this wee spot also has free WiFi access both days.

### **TIMETABLE BOARDS**

**WAS \$500,  
now half price at just \$250**

Own the three large display boards that are available at The Distinction which display the MTA Conference Programme (and will be frequented by our members throughout our event). Display your logo – a very helpful addition to any Conference and a great way to reinforce exposure of your brand. Yours will be the only branding that features on this – a fantastic way to stand out.

### **FULL PAGE AD OR INSERT IN OUR BUSINESS PAPERS**

**WAS \$1500,  
now just \$500**

MTA's business papers are sent to all attendees who pre-register for AGM, along with extra copies available on the day for those who 'walk in'. This contains valuable information about MTA Conference & Expo 2011 as well as information on MTA and reporting for the past 12 months. These are often looked at several times before, during and after the event. Why not have your company branding appear within these papers or include some of your own information which could be sent out with it?

**BE QUICK!!! ALL stock MUST go!**

Contact MTA Events and Retail Sales Manager, Anna McGeorge, 04 381 8802 / [anna.mcgeorge@mta.org.nz](mailto:anna.mcgeorge@mta.org.nz)

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